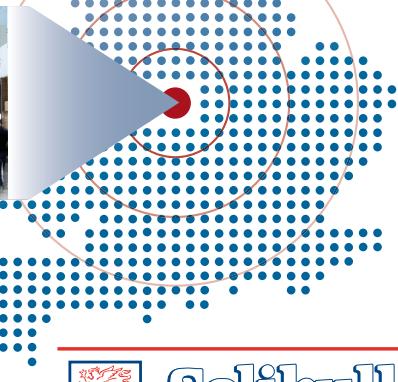




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Opportunity

- UK Central is a leading European business destination, at the centre of the country
- Home to Jaguar Land Rover, including the new Jaguar XE and F Pace
- The best performing region of the United Kingdom in terms of overseas company investments
- A new £20 million University Technical College, in partnership with Warwick Manufacturing Group – specialising in engineering, automotive and aerospace
- Four investment zones with both current available commercial space and future development land
- Home to over 8,000 businesses, including Fujitsu, Controls & Data Services (Rolls Royce), ZF TRW Conekt, UTC Aerospace Systems, IMI, Arup and Oracle

Connectivity

- Location of planned High Speed Rail Interchange, making UK Central 39 minutes travel time to London
- Location of Birmingham ‘Shakespeare’s’ Airport - connecting to 140 worldwide destinations, including recent direct flights to Beijing
- £300 million investment in motorway junction to serve new High Speed rail station, Birmingham Airport and National Exhibition Centre

Lifestyle

- Location of the National Exhibition Centre, the UK’s largest exhibition venue and Genting UK’s new £150 million Resorts World Birmingham – incorporating a casino, hotel, retail and leisure complex
- Rated the best place to live in the United Kingdom for high incomes, excellent schools and fast broadband speeds
- One of the strongest UK retail locations, with major growth potential including expansion of the Touchwood Shopping Centre (Lend Lease) and investment into Mell Square (IM Properties)

